



12TH INTERNATIONAL ALVAR AALTO SYMPOSIUM
CRAFTED – THE INGREDIENTS OF ARCHITECTURE
10–12 AUGUST 2012, JYVÄSKYLÄ, FINLAND



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HOW DOES ARCHITECTURE RISE ABOVE THE ORDINARY?

- Presentations by **Kjetil T. Thorsen, Takaharu Tezuka, Bjarne Mastenbroek and many others**
- Lecture by renowned sociologist and author **Richard Sennett**

Today the art of construction has been nearly overtaken by the concept of building as an industrial process. Traditional materials and methods are usually thought to be all but lost. But have we really replaced our knowledge of craft with new strategies of design? Don't computer-driven fabrication and technologies for assembly also provide a means for reconsidering architecture as a material practice?

Organised by the Alvar Aalto Academy, the international **Alvar Aalto Symposium** aims to address the complex relationship between material, craft and culture, not simply as a matter of professional practice but also as a sociological and pedagogical imperative. The 12th symposium will be held **from the 10th to the 12th of August 2012** in Jyväskylä, Finland. The event will feature 14 top practitioners and thinkers from Finland and abroad, including **Richard Sennett**, the American-British sociologist and author, and **Kjetil T. Thorsen**, a founding partner of **Snøhetta** (designers of the famed Oslo Opera House and the Bibliotheca Alexandrina, among others). The entire symposium programme is available at www.alvaraaltosymposium.fi.



Snøhetta: Norwegian Wild Reindeer Centre Pavilion, Hjerking, Norway. Photo: Ketil Jacobsen.

The purpose of the Alvar Aalto Symposium is to act as a forum to highlight some of the best examples of our built environment and to promote discussion and argument. The symposium is part of the World Design Capital Helsinki 2012 programme.

For more information on the symposium, contact the producer, Mari Forsberg, at [mari.forsberg\(at\)alvaraalto.fi](mailto:mari.forsberg@alvaraalto.fi) | +358 45 679 0920 or the director of the Alvar Aalto Academy, Esa Laaksonen, at [esa.laaksonen\(at\)alvaraalto.fi](mailto:esa.laaksonen@alvaraalto.fi) | +358 50 555 7330.

To apply for accreditation for the symposium, contact Merja Vainio at [merja.h.vainio\(at\)alvaraalto.fi](mailto:merja.h.vainio@alvaraalto.fi) | +358 400 772 636.

Press images on the speakers' projects:

<http://aaltpress.wordpress.com/2012/02/16/press-images-crafted-12th-alvar-aalto-symposium/>

Link to the press release:

www.alvaraaltosymposium.fi/press/

Event website: www.alvaraaltosymposium.fi

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