











# Welcome as a Partner for the 10th International Alvar Aalto Design Seminar 2025!

The Alvar Aalto Design Seminar has been held in Jyväskylä since 1995. It is a significant meeting place and discussion forum in its field, offering an excellent opportunity for partners to gain visibility among an international audience. Please check below the partnership packages A, B, and C. We are also happy to tailor partnership packages based on your own wishes.

# 2025 ALVAR AALTO DESIGNSEMINAR PARTNER A (2400€)

- Video in the event's intermission animation (10 seconds). The video is produced by the partner and approved by the organizer.
- Logo in the event's intermission animations
- Logo + introduction on the event website. The introduction is produced by the partner and edited by the organizer.
- Introduction on the organizer's social media channels
- 10 tickets, additional tickets at 20% discount

#### ALVAR AALTO DESIGNSEMINAR PARTNER B (1200 €)

- Logo in the event's intermission animations
- Logo + introduction on the event website. The introduction is produced by the partner and edited by the organizer.
- Introduction on the organizer's social media channels
- 5 tickets, additional tickets at 20% discount

## ALVAR AALTO DESIGNSEMINAR PARTNER C (500 €)

- Logo + introduction on the event website. The introduction is produced by the partner and edited by the organizer.
- Joint introduction of partners on the organizer's social media channels
- 2 tickets, additional tickets at 20% discount

## PARTNER MATERIAL IN THE SEMINAR BAG (500 €)

We offer partners the opportunity to provide sustainably produced marketing materials for the seminar bags. The partner organization is responsible for the production and delivery costs of the materials. The seminar in Jyväskylä is expected to have approximately 250 onsite participants. Booking and material delivery deadline: May 31, 2025.

- Seminar gift (e.g., reusable water bottle, power bank, book/publication, notepad)
- Printed materials (e.g., brochure, booklet, flyer, discount coupon)
- Promotional items (small giveaways such as pens, snacks, refreshments)

#### **ASK FOR OTHER OPTIONS TO JOIN THE EVENT!**

Would you like to gain visibility at the Get-together evening party at the Aalto2 Museum Centre or during lunch at the event venue at the University of Jyväskylä? Or do you have another idea in mind? We are happy to discuss an event partnership that best suits you and your company/organization!

#### CONTACT

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