

WHOSE MODERNISM?



ALVAR AALTO



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– 5. ALVAR AALTO RESEARCHERS'
NETWORK SEMINAR
14.–15.6.2023 JYVÄSKYLÄ

alvaraalto.fi

11:30 – 12:45	Registration	
12:45 – 16:30	Theme 1: Intent	
12:45 – 13:00	AUDITORIUM 1ST FLOOR Opening words	
13:00 – 13:30	KEYNOTE: Joan Ockman: Whose Revolution? Revisiting Le Corbusier's Pessac Revisited	
13:40 – 16:40	Parallel sessions	
	AUDITORIUM 1ST FLOOR Moderator: Aleksi Lohtaja	LECTURE HALL 4TH FLOOR Moderator: Scott W. Wall
13:40 – 14:00	Ruth Baumeister: Behind an iron curtain: Working in Aalto	Dorotea Petrucci: Modernism in Italy: The case of the Institute for Foreign Trade
14:00 – 14:20	Viola Corbari: Classless holidays: The Eni village in the Dolomites	Szymon Ruszczewski: The good, the bad, and the ugly: A view on modern architecture in Jerzy Soltan's texts
14:20 – 14:40	Eva Eylers: What was modern about the hygienic style?	Karita Rytivaara: Layers of the invisible: Space within Finland's disappearing concrete structures of the 1960s and 1970s
14:40 – 15:10	Coffee	
15:10 – 15:30	Meiling Gong: The role of citizen participation in the temporary-use practices of urban abandoned buildings	Liza Sedler: Kitchen designer as a social agent In the Estonian SSR
15:30 – 15:50	Christiane Irxenmayer: Modern architecture and the promotion of the private realm for "Mrs. Consumer" in postwar Europe	Joshua Tan: Say hello, wave goodbye: The concrete aspirations of the Pearl Bank Apartments in Singapore
15:50 – 16:10	Phoebus Panigyrakis: Hidden persuaders of architecture: Advertising and publishing initiatives of US Media in mid-century Modernism	Adefolatomwa Toye: Building Nigeria's first universities: From grand aspirations to negotiated outcomes
16:10 – 16:30	Panel Intent	Panel Intent

ADDITIONAL PROGRAMME

17:00 – 17:30	Studia Generalia (in Finnish): Antti Tevajarvi: Decades of the iconic 90 years old Artek stool
17:30 – 18:00	Panel Discussion (in Finnish): Heikki Hanka, Olli-Paavo Koponen, Tommi Lindh and Susanne Rasmus, moderated by Aleksi Lohtaja: Cultural tourism: Elitism, popular education or democratization of the arts?
17:00 – 19:00	Guided Tours at Aalto2
18:00 – 21:00	Cocktails at Aalto2

08:30 – 09:00	Registration	
09:00 – 12:30	Theme 2: Authorship	
09:00 – 09:30	AUDITORIUM 1ST FLOOR KEYNOTE: Ruth Verde Zein: In search of non-hierarchical ways to remap modernism+s	
09:40 – 12:30	Parallel sessions	
	AUDITORIUM 1ST FLOOR Moderator: George Michelin	LECTURE HALL 4TH FLOOR Moderator: Aleksi Lohtaja
9:40 – 10:00	Petra Čeferin: Rethinking Plečnik's human-centred design	Gareth Griffiths: Timo Penttilä against architecture theory
10:00 – 10:20	Marianna Charitonidou: Alvar Aalto's flexible standardisation and László Moholy-Nagy's biotechnik	Epp Lankots: Architect as a researcher: Asta Palm and leisure planning In Estonia
10:20 – 10:40	João Miguel Couto Duarte Maria and João Moreira Soares: Elizabeth Mock's renewal of Modernism and the echoes of Alvar and Aino Aalto's oeuvre	Laura Martínez de Guereñu: Conditions to gain the status of a masterpiece: Endurance, autonomy, and sole authorship in the Barcelona Pavilion
10:40 – 11:10	Coffee	
11:10 – 11:30	Elizabeth Darling and Jessica Kelly: "The Modern Movement in England was mostly talk" – Modernism as media in inter-war Britain	Patricia Morgado: Diego Rivera and the "building" of modern Mexican architecture
11:30 – 11:50	Alborz Dianat: Translating Walter Gropius for Britain	Maryia Rusak: Modernism(s), mass-produced
11:50 – 12:10	Jaime J. Ferrer Forés: Alvar Aalto and Aarne Ervi	Jørgen J. Tandberg: Kringkastingshuset, Oslo: An open work
12:10 – 12:30	Panel Authorship	Panel Authorship
12:30 – 13:30	Lunch	

13:30 – 17:30	Theme 3: Legacy	
13:30 – 14:10	AUDITORIUM 1ST FLOOR KEYNOTE: Klaus Härö: LOCATION SCOUTING – looking for a place to shoot A Film Director's view on cities and architecture	
14:20 – 17:10	Parallel sessions	
	AUDITORIUM 1ST FLOOR Moderator: Scott W. Wall	LECTURE HALL 4TH FLOOR Moderator: George Michelin
14:20 – 14:40	Stella Maris Casal: Antonio Vilar's legacy and its importance in modern architecture in Argentina	Daniel Naegele: Marketing Modernism: Not the ruffles, lace, and pleats of Goff's 1955 Frank House
14:40 – 15:00	Patrick Doan: Kahn's shadows	Snehal Nagarsheth and Aditi Vashisht: Dwelling with the 'Modern'
15:00 – 15:20	Laura Ingerpuu: A Modernist collective farm architecture in today's political context	Shiyu Qian: Living with the Bauhaus: The conservation of a Bauhaus landscape – Renovation of Ben Ami Street in the White City of Tel Aviv
15:20 – 15:50	Coffee	
15:50 – 16:10	Iida Kalakoski and Riina Sirén: On the shoulders of a giant: Architecture students' perceptions of Alvar Aalto	Vincenzo Riso: The value of modern legacy for ordinary people illustrated by micro-histories of conservation in Portugal
16:10 – 16:30	Jonas Malmberg: Säynätsalo Town Hall as a Gesamtkunstwerk	Lei Sun: Conservation strategies for the modern industrial heritage – The case of the Toppila Pulp Mill
16:30 – 16:50	Anne-Maija Malmisalo-Lensu: Who are the visitors of Alvar Aalto houses?	
16:50 – 17:10	Panel Legacy	Panel Legacy



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5. Alvar Aalto Researchers' Network
Seminar – Whose Modernism?
Time: 14.–15.6.2023
Place: Aalto2 Museum Centre,
Alvar Aalto katu 7, Jyväskylä

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