## A L V A R A A L T O M U S E O

Alvar Aalto -museo Tiilimäki 20 Fl-00330 Helsinki www.alvaraalto.fi



Alvar Aalto Museum, Oz Jewel, Tiina Arkko Jäkälänkukka ('Lichen Flower') pendants Photograph: Maija Holma

### Oz Jewel and the Alvar Aalto Museum

The Oz Jewel pieces represent the very best of contemporary Finnish jewellery design: simple, clear and timeless. The goldsmith Tiina Arkko and the silversmith Vesa Nilsson design and manufacture all Oz Jewel products at their shop in the centre of Helsinki.

According to the design philosophy of Arkko and Nilsson, a piece of jewellery must complement its wearer. The challenge, then, is to keep the basic form of the piece so pure and clear that it is stripped of any excess elements. After graduating from the Lahti Institute of Design, they both worked for Georg Jensen, an esteemed Danish jeweller's in Copenhagen. For the up-and-coming craftspeople, working with world-class masters and to a world-class standard was a huge learning experience.

After returning to Finland, Arkko and Nilsson have been determined to develop and reform Finnish jewellery design. They were among the first to launch their own website and have consciously built the Oz Jewel brand. The couple's work has, indeed, been recognised by the Finnish goldsmith trade: Tiina Arkko was selected as the Goldsmith of the Year in 2007, and Vesa Nilsson has been a guest designer at Kalevala Jewelry and conceived the company's Made in Helsinki series, launched this year.

The most important part of their work, however, takes place at the Oz Jewel shop in the back room of their gallery, where they create products for their own collections and produce unique commissions. This spring, selected products from the Oz Jewel collections will be made available at the Alvar Aalto Museum shops in the Munkkiniemi neighbourhood in Helsinki and in Jyväskylä.

### More information

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Alvar Aalto Museum, Oz Jewel, Tiina Arkko / Ikuisesti ('Forever') earrings and pendant Photograph: Maija Holma

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## Oz Jewel products and the stories behind them

We are surrounded by a world of ideas. Sometimes it is difficult to locate the starting points of one's ideas. They are shaped in the corners of one's subconscious. An idea can originate in a piece of bubblegum flattened on the street, or an optical illusion, or it can be some concrete observation that provokes thought.

The motif of the Jäkälänkukka ('Lichen Flower') pieces is a clearly defined lichen plant that grows out of and is outlined against a rock surface, its fluid forms and hollows. Its softly outlined, ornamental form and rough surface against the hard rock surface inspire me.

The form of the Ikuisesti ('Forever') pieces is based on the infinity symbol, bent to form a heart shape. The clichéd subject of 'heart' also interests me. Is it still possible to design something new based on it?

We are very happy about the newly initiated cooperation with the Alvar Aalto Museum shop. We have been given a chance to work with competent and encouraging people who offer high-quality, sustainable and contemporary design to museum visitors.

## More information

Goldsmith, jewellery designer Tiina Arkko, Gallery Shop Oz, tel. +358 9 622 4433, shop@ozjewel.com